

Northeast Valley Coalition Against Methamphetamine
Youth Awareness Subcommittee
09/25/07

In attendance: Gina Durbin, Marla Abramowitz, Nancy Piciucco, Jim Lee, Rudy Buchanan, Dan Morgan, Hugh McGill, Shannon Wallace, J.C. Collins.

Subcommittee representation: Gina stated that Henry from Ft. McDowell may be joining the subcommittee. Christine Porter, the Youth Council coordinator from Ft. McDowell also intends to participate. Representatives from Fountain Hills are still being sought so that each coalition community will be represented.

Cox production of “JUST ONCE”: J.C. Collins gave an overview of the program planned for October 29th at Arcadia High School. J.C. explained that Cox has produced a 30 minute video entitled “My Voice, My Choice, Not Once.” This video will feature the experiences of 3 youth and will be shown to students in the auditorium at Arcadia High School. After viewing the video, a panel of youth in recovery from meth may share their experiences with the students followed by a question and answer session. The entire event will be videotaped, edited and featured on Cox’s popular program, “Connect with Kids.” The plan is for Arcadia to host the program twice on 10/29/07. The first will occur in the morning and include Arcadia students with some specific groups of students from other SUSD high schools. The second will take place in the afternoon for students from other SUSD high school, as well as student representation from each of the communities in the coalition. Prior to the airing on Cox cable, several PSAs will be developed and the Northeast Valley Coalition will be cited as a partner in the event. Marla will work with Maureen in SUSD to work on the logistics of the event. Gina spoke to the SADD group with her schools about the possibility of their participation.

Youth produced video: Marla spoke with Shelley Mowry from the Arizona chapter of the Partnership for a Drug Free America about a statewide video contest on the dangers of Meth. Marla will speak to Shelly about having the Youth Advisory group of the coalition participating in the video screening and selection of the winners. Shannon suggested that the winning videos would be permitted to be shown on the local government cable channels. More details to follow.

Youth Advisory: The plan is to have 12 – 15 youth selected from the coalition communities to form an advisory group for the coalition. This group would review the videos submitted for the contest, select the 1st, 2nd, and 3rd place winners and award these winners with a scholarship in some form. Marla, Dan, and Deena will coordinate the selection of the Youth Advisory group and the meetings. Rudy stated that he will provide a list of youth to Marla and Dan from SRPMIC.

Meth 360: Colleen will be doing a presentation to parents for the Cave Creek/ Carefree schools in March. It was agreed that the information in the training was valuable. Marla is now a member of the Coalition steering committee and will explore the possibility of the Coalition funding the Partnership for a Drug Free America trainings to the communities in the Coalition.

Action Plan: The Youth Awareness portion of the Coalition's action plan will be reviewed in the next meeting.

The next meeting is scheduled for October 16th in the District offices at the Mojave Middle School complex at 9:00 A.M.